

# OPEN SOURCE OBSERVABILITY DAY

October 24

Prospectus

[osoday.com](https://osoday.com)

[#OSODay](https://twitter.com/OSODay)



Open Source Observability Day is a specialized conference focused on the latest advancements and trends in observability within the open-source ecosystem.

It is the first event to unite the open-source monitoring and observability community, bringing together experts, developers, and enthusiasts to discuss tools, best practices, and real-world case studies for monitoring and improving software systems. The event provides a platform for networking, knowledge sharing, and collaboration among the open-source community.

## Virtual Conference. 100% Free

**600+** Attendees

**3,000+** Recordings Views

**300,000** Marketing Reach

**15+** Key Industry Experts

**20+** Talks

**1 Day, 1 Track**

**Global Reach:** Our event is online and without borders, attracting a worldwide audience.

**Sharing Best Practices:** The Program Committee's main goal is to ensure that after each talk, attendees can walk away ready to implement new processes and tools.

**Open Source Exposure:** You'll have the opportunity to showcase your product or technology to an audience passionate about open source tools.

**The OS Community:** We're dedicated to building a strong community around open source observability, and we invite you to join and help lead the way.

**Highly Skilled Participants:** 40% of our attendees are senior-level developers with over 10 years of experience.

**Year-Round Sponsor Visibility:** Sessions will be recorded and promoted on social media, ensuring sponsor information remains visible throughout the year.

# Key Topics

Tracing and  
Distributed Tracing

Machine Learning  
and AI

OpenTelemetry

Log Management

Security Monitoring

Prometheus

Metrics

Data Visualization

Clickhouse

Alerting and  
Incident Management

SRE Best Practices  
for Observability

Kubernetes  
Observability

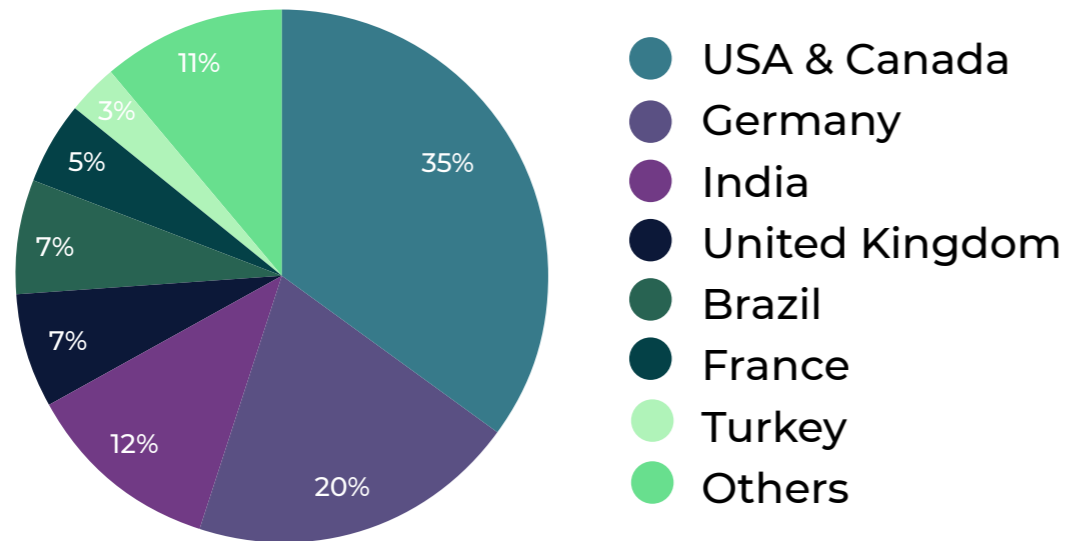
Cloud-Native  
Observability

eBPF for  
Observability

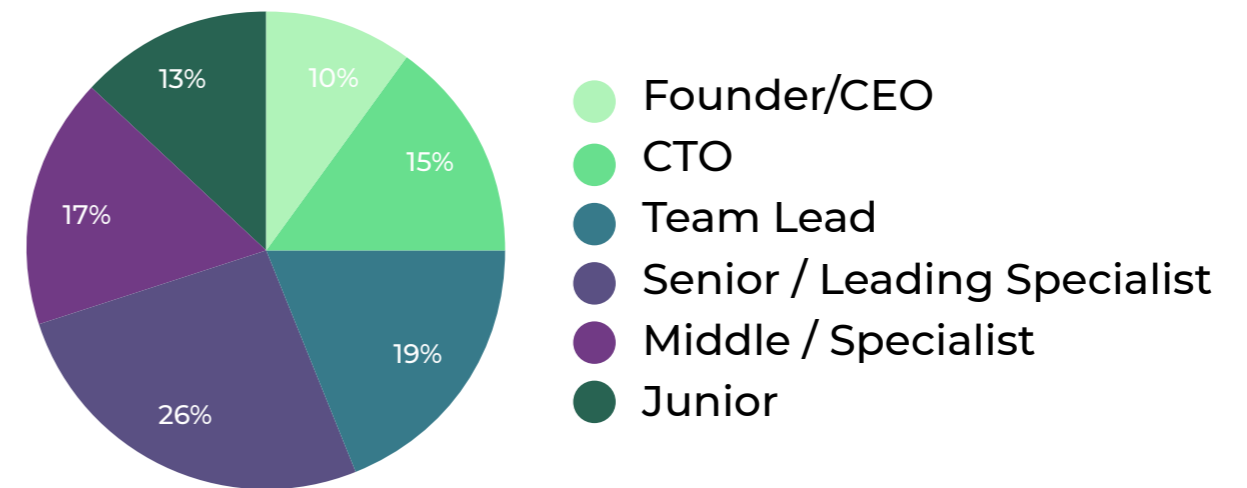
Databases  
Observability

# Expected participants

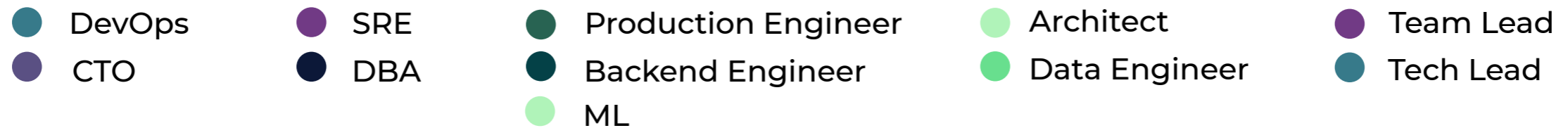
## Countries



## Job Level



## Specialization



# Sponsorship Packages

## Presenting Sponsor (Invite Only)

\$10,000

Conference is brought to you by X...

- Registrants and attendees contacts
- Logo on the t-shirt for speakers
- Social media mentions
- Premier placement on conference videos and recordings
- Short promo video between sessions
- Premier placement on the conference website
- Newsletter highlight pre-conference

### After the event:

- Talks transcription on the website
- Branded webinars during 6 months after the main event

## Gold Sponsor \$5,000

- Five-minute promo inside talk
- Logo on the conference website
- Logo on conference videos and recordings
- Social media mentions (group)
- Newsletter highlight pre-conference

### After the event:

- Company talk transcription on the website

## Silver Sponsor \$3,000

- Logo on the conference website
- Logo on conference videos and recordings
- Social media mentions (group)
- Newsletter highlight pre-conference

# Contact Us

For more information about these sponsorship packages and add-ons, custom packages, or any other event questions, please contact us via email.

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